

Small Business Webinar Series

Developing your story: a foundation for funding

Thur. December 7, 11a.m.

Your story is the foundation for your business and will be your pitch to generate funding. We will explore ways to effectively use your story to fund a new business idea (via crowdfunding, perhaps?), develop networks that may lead to business venture partnerships, and determine if lending is a good fit for your project. Numbers and analysis are key characters, but your story will drive your success.



*Anya Petersen-Frey, Director,
Small Business Development
Center, Bozeman*

Hear experts provide an overview of small business development topics and phone in or type/chat questions or comments. We will follow-up with requests for additional information. All webinars are **free** and open the public at 11 a.m. (for 30 min) and will be recorded and archived.

- **Join the webinar** live, access the recorded webinar and for additional resources, go to: www.msucommunitydevelopment.org/smallbusiness.html
- For questions, email: commdev@montana.edu

Webinar Series sponsored by:



Additional support by:



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please contact commdev@montana.edu or (406)-994-1750



Small Business Development Centers (Montana Department of Commerce and US Small Business Administration)

Montana Economic Developers Association